

Melony - Stylist Report for Week Of: 4/29/2013 - 5/5/2013

StylistKeyResults.com

Key Result Indicators	Goal	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Totals
Service \$	3,000	310.00	0.00	0.00	0.00	1,468.18	0.00	0.00	1,778.18
Retail \$	1,500	53.50	0.00	0.00	0.00	559.25	0.00	0.00	612.75
Total \$	4,500	363.50	0.00	0.00	0.00	2,027.43	0.00	0.00	2,390.93
# of New Clients	10	1	0	0	0	2	0	0	3
# of Reg Clients	71	4	0	0	0	17	0	0	21
Total Clients	81	5	0	0	0	19	0	0	24
# Client pre-booked	?	2	0	0	0	4	0	0	6
Pre-booking %	Later	40.0%	0	0	0	21.1%	0	0	25.0%
Avg. Service per client	100	62.00	0	0	0	77.27	0	0	74.09
Avg. Retail per client	45	10.70	0	0	0	29.43	0	0	25.53

Report for Week Of: 4/22/2013 - 4/28/2013

Key Result Indicators	Goal	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Totals
Service \$		1,300.00	0.00	0.00	0.00	1,873.00	1,595.00	0.00	4,768.00
Retail \$		327.00	0.00	0.00	0.00	477.00	487.00	0.00	1,291.00
Total \$		1,627.00	0.00	0.00	0.00	2,350.00	2,082.00	0.00	6,059.00
# of New Clients		3	0	0	0	4	7	0	14
# of Reg Clients		18	0	0	0	12	17	0	47
Total Clients		21	0	0	0	16	24	0	61
# Client pre-booked		2	0	0	0	5	4	0	11
Pre-booking %		9.5%	0	0	0	31.3%	16.7%	0	18.0%
Avg. Service per client		61.90	0	0	0	117.06	66.46	0	78.16
Avg. Retail per client		15.57	0	0	0	29.81	20.29	0	21.16